



With over 30 years of brand accumulation, kites have become a cultural symbol of Guiyang Baiyun District.

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After a 16-year hiatus, the Guiyang Baiyun Kite Festival will resume on April 28, 2023.

The Guiyang Baiyun Kite Festival is a local traditional festival with cultural characteristics and historical significance. It originated from the local agricultural culture

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and has developed into a small-scale temple fair.

In the late 1980s, the government began to pay attention to the development of competitive kite flying, and in 1989, it organized the first Guiyang Baiyun Kite Festival.



The China Kite Art Museum is located in Baiyun District, Guiyang City.

In 1999, after fierce competition, Baiyun District of Guiyang City won the right to host the 10th National Kite Competition. The 10th National Kite Competition and the 9th

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Guiyang Baiyun Kite Festival, held in May 2000, attracted more than 40 teams from all over the country, as well as Hong Kong, Macao and Taiwan.

The Guiyang Baiyun Kite Festival has gradually developed from a regional event integrating exhibition, sports, tourism and culture into a nationally renowned cultural event brand.

On May 1, 2002, the 7th China International Kite Festival, the 12th National Kite Competition, and the 11th Guiyang Baiyun Kite Festival were held. The State General Administration of Sport awarded Guiyang Baiyun District the title of "Hometown of Kite Flying in Western China".

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A giant dragon-shaped kite created by Li Hongbin, curator of the China Kite Art Museum.

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With the experience of organizing professional kite competitions, Baiyun District of Guiyang City has made great progress in terms of sports infrastructure and competitive level.

In 2002, Baiyun District of Guiyang City invested in the construction of the first professional kite flying field in Guizhou Province, which was completed and put into use the following year. At the 14th National Kite Competition and the 13th Guiyang Baiyun Kite Festival held in 2006, a dragon-shaped kite with a total length of more than 2,000 meters, made by Li Hongbin, curator of the China Kite Art Museum, was successfully flown and was awarded the title of "World's Longest Kite" by the Shanghai Great World Guinness Headquarters.

Meanwhile, in Baiyun District of Guiyang City, kites have gradually evolved from competitive sports events into a cultural symbol of the city.

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The first professional kite flying field in Guizhou Province has been built in Baiyun District of Guiyang City.

In 2001, the first "China Kite Art Museum" in the country was built in Baiyun Park (now Guiyang Happy World) in Baiyun District, Guiyang City. Local artists also choreographed a dance called "Kite", which won the first prize in the Guiyang City Mass Culture Special Performance in 2002.

Today, kite flyers and enthusiasts can be seen flying in the wind in public spaces such as city parks, camping sites, and professional kite flying fields in Baiyun District, Guiyang

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"Kites connect the strings, culture provides the platform." As the China Kite Association commented, "The Baiyun Kite Festival is a bridge connecting the world." Through this platform and window, the ancient "kite" acts as an envoy, allowing the world to recognize the unique charm of "Cool Guiyang, High-Quality Baiyun." (Text/Photo: Baiyun District Publicity Department)

(Editors: Pan Jiaqian, Chen Kangqing)

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